Valley Metro Rider Profile
2015 ORIGIN AND DESTINATION SURVEY

Travel Characteristics | Demographics

- **39%** are work commuters
- **19%** are African American
- **27%** are Hispanic
- **43%** are White
- **35** average age of rider
- **54%** are employed full-time
- **27%** are students
- **83%** access the system by walking 1/4 mile or less
- **38%** have access to a car
- **66%** do not transfer during their trip
- **5-6 mi.** Average trip distance
- **33%** use an All-Day pass
- **57%** obtain schedule information from online tools